

The 2<sup>nd</sup> meeting of

***India Global Innovation Connect***

**Bengaluru, 1st -2nd June 2023**

Public program

(As of 14 March 2023)

<b><i>Thursday 1st June 2023</i></b>	
08:30 – Ongoing	<b><i>Registration of participants</i></b>
09:30 - 10:00	<b><i>Welcome to participants Official opening plenary</i></b>
10:15 - 11:30	A startup founders-VC executives Roundtable  <b><i>The road to profitability and resilience in a new funding era: A leaner, even more innovative startup ecosystem</i></b>  <ul style="list-style-type: none"> <li>✓ The new metrics for funding</li> <li>✓ What kind of startups will thrive through the downturn – and how?</li> <li>✓ A more arduous path towards unicorn status?</li> <li>✓ Will the momentum towards the expansion of India’s startup ecosystem be sustained in the new context?</li> </ul>
11:45 - 13:00	<b><i>Innovation partnerships: Creating an innovation dynamic through ecosystems collaboration</i></b>  <ul style="list-style-type: none"> <li>✓ How can Indian incubators curate suitable collaboration platforms between different startup ecosystems?</li> <li>✓ Key success factors for successful innovation partnerships</li> <li>✓ Addressing the IP ownership allocation issue</li> <li>✓ Leveling the playing field between established businesses and new players</li> </ul>
11 :45 – 13 :00	<b><i>Meet the disrupters</i></b>  Selected, highly innovative, startup founders present their company, highlighting the transformational impact of what they are creating
11:45 - 13:00	<b><i>Ahead of the curve</i></b>

<p><b>Brainstorming Sign-up</b></p>	<p><b><i>Operationalizing the Metaverse to deliver sustainable business outcomes.</i></b></p> <p>Whether it is for improving education and training, enhancing customer experiences, improving business operations efficiency, or enterprise applications, the business applications of the Metaverse are beginning to be leveraged by established companies and startups.</p> <ul style="list-style-type: none"> <li>✓ How far can companies go already in Metaverse use for business creation and as growth engine?</li> <li>✓ Making the difference between the hype and the already actionable Metaverse business use</li> <li>✓ What challenges still to overcome to achieve the full operationalization of the Metaverse for business?</li> </ul>
<p>13:00 - 14:0</p>	<p><b><i>Buffet lunch</i></b></p>
<p>14:00 – 15:45</p>	<p><b><i>Striving for leadership in the Clean Tech sector</i></b></p> <p>Part one: <b>Leveraging the drivers in India’s sustainability/Clean-Tech sector:</b></p> <ul style="list-style-type: none"> <li>✓ What factors are sustaining the expansion of startups in the Clean Tech sector?</li> <li>✓ What assets could India leverage more?</li> <li>✓ How does India compare to what is happening in that sector in other parts of the world?</li> </ul> <p>Part two: <b>What policies and actions to join the sustainability/Clean-Tech global leaders club</b></p> <ul style="list-style-type: none"> <li>✓ What role for startups in upping India’s global role in the sector?</li> <li>✓ How could corporate/startup partnerships contribute?</li> <li>✓ What additional policies are needed?</li> </ul>
<p>14:00 - 15:45</p>	<p><b><i>Striving for leadership in the Fintech sector</i></b></p> <p>Part one: <b>Leveraging the drivers in India’s Fintech sector:</b></p> <ul style="list-style-type: none"> <li>✓ What factors are sustaining the expansion of startups in the Fintech sector?</li> <li>✓ What assets could India leverage more?</li> <li>✓ How does India compare to what is happening in that sector in other parts of the world?</li> </ul>

	<p>Part two: <b>What policies and actions to join the Fintech global leaders club:</b></p> <ul style="list-style-type: none"> <li>✓ What role for startups in upping India's global role in the sector?</li> <li>✓ How could corporate/startup partnerships contribute?</li> <li>✓ What additional policies are needed?</li> </ul>
15:45 - 16:15	<b><i>Networking break</i></b>
16:15 - 17:15	<p><b><i>Becoming an Innovation leader ? industry and academia partnerships as a MUST.</i></b></p> <p>The inescapable lesson from successful innovation leader countries is clear: No innovation leadership without strong R&amp;D, no strong R&amp;D without widespread, efficient, industry/academia partnerships.</p> <ul style="list-style-type: none"> <li>✓ What has made so far industry-academia R&amp;D partnerships so weak in India compared to other countries?</li> <li>✓ How to accelerate the change of mindset across India's academic world towards reorienting R&amp;D more towards economic growth and social needs?</li> <li>✓ Corporate India has not been spending much on R&amp;D, rather shopping for available technologies. How is the perception now evolving for the need for more funding of research programs in business relevant technology platforms developed in academic ecosystems?</li> <li>✓ Government policies and funding have been redirected towards supporting R&amp;D in technologies identified as important for India's technology overhaul. How can industry and academia leverage that trend to boost R&amp;D partnerships?</li> </ul>
16:15 - 17:15	<p><b><i>Making India a global hub for digital talent: The concerted policies and actions</i></b></p> <ul style="list-style-type: none"> <li>✓ Beyond the budget 2023 measures for digital skilling and upskilling what initiatives to accelerate the creation of the digital skills to make of India a 5 trillion dollars economy by 2025?</li> <li>✓ Digital talent creation as a key area for PPPs</li> <li>✓ Learning from some pilot practices in digital skilling, re-skilling, and upskilling</li> </ul>
16 :15 – 17 :15 <b>Brainstorming Sign-up</b>	<p><b><u><i>Ahead of the curve</i></u></b></p> <p><b><i>Towards the second wave of Health Tech innovation</i></b></p> <p>Covid 19 generated the emergence of a number of Health Tech startups – with many of them scaling up their activities since the end of the pandemic.</p>

	<ul style="list-style-type: none"> <li>✓ What new care models or specialized services are emerging to provide patient-centric solutions?</li> <li>✓ What assets to leverage to provide “made in India” Health Tech for the world?</li> <li>✓ What could be the impact of the new funding conditions on the Health Tech sector development?</li> <li>✓ What specific challenges do Health Tech startup founders still need to overcome?</li> </ul>
<p>17:30 - 19:15</p>	<p><b><i>Striving for leadership in the Aerospace sector</i></b></p> <p>Part one:  <b>Leveraging the drivers in India’s Aerospace sector :</b></p> <ul style="list-style-type: none"> <li>✓ What factors are sustaining the expansion of startups in the Aerospace sector – especially drones and rocket launchers?</li> <li>✓ What assets could India leverage more?</li> <li>✓ How does India compare to what is happening in that sector in other parts of the world?</li> </ul> <p>Part two:  <b>What policies and actions to join the Aerospace global leaders club:</b></p> <ul style="list-style-type: none"> <li>✓ What role for startups in upping India’s global role in the sector?</li> <li>✓ How could corporate/startup partnerships contribute more to technology innovation in the sector?</li> <li>✓ What additional policies are needed?</li> </ul>
<p>17:30 – 19:15</p>	<p><b><i>Striving for leadership in the Digital Public Goods sector</i></b></p> <p>Part one:  <b>Leveraging the drivers in India’s Digital Public Goods sector:</b></p> <ul style="list-style-type: none"> <li>✓ How are the Technology Innovation Platforms launched two years ago fulfilling their mission?</li> <li>✓ What assets could India leverage more?</li> <li>✓ How does India compare to what is happening in that sector in other parts of the world?</li> </ul> <p>Part two:  <b>What policies and actions to sustain leadership in Digital Public Goods:</b></p> <ul style="list-style-type: none"> <li>✓ How are India’s startups leveraging the existing Public Innovation Platforms to develop new activities?</li> <li>✓ How could Public/Private partnerships contribute more to technology innovation in the Digital Public Goods domain?</li> <li>✓ What additional policies are needed to support the creation and leveraging of more Digital Public Goods?</li> </ul>

19:15 - 19:45	<i>Networking reception</i>
19:45 - 21:30	<i>Seated official dinner</i>  With a keynote speaker
<b>Friday 2nd June 2023</b>	
09:00 - 10:15	<p><b><i>India as a global innovation hub: The road ahead</i></b></p> <ul style="list-style-type: none"> <li>✓ How are MNCs increasingly tapping on innovation made in India to sustain their competitive edge and market leadership through innovation</li> <li>✓ Leveraging the role of the country's startup ecosystem in India's positioning as an emerging global innovation hub</li> <li>✓ According to some studies, India accounts for 45% of the world's Global Capacity Centers -GCC – set by MNCs. What additional actions could help consolidate the country's position as the destination of choice for GCCs?</li> </ul>
10:30 - 12:15	<p><b><i>Striving for leadership in the EVs sector</i></b></p> <p>Part one: <b><i>Leveraging the drivers in India's EVs sector</i></b></p> <ul style="list-style-type: none"> <li>✓ What factors are sustaining the expansion of startups in the EVs sector?</li> <li>✓ What assets could India leverage more?</li> <li>✓ How does India compare to what is happening in that sector in other parts of the world?</li> </ul> <p>Part two: <b>What policies and actions to join the EVs global leaders club :</b></p> <ul style="list-style-type: none"> <li>✓ What could be the impact of the recent lithium discoveries</li> <li>✓ What role for startups in upping India's global role in the sector?</li> <li>✓ How could corporate/startup partnerships contribute more?</li> <li>✓ What additional policies are needed?</li> </ul>
10:30 - 12:15	<p><b><i>Striving for leadership in the Bio-Pharma sector</i></b></p> <p>Part one: <b>Leveraging the drivers in India's Bio-Pharma sector :</b></p> <ul style="list-style-type: none"> <li>✓ What factors are sustaining the expansion of startups in the Bio-Pharma sector?</li> <li>✓ What assets could India leverage more?</li> </ul>

	<ul style="list-style-type: none"> <li>✓ How does India compare to what is happening in that sector in other parts of the world?</li> </ul> <p>Part two: <b>Defining the policies and actions to join the Bio-Pharma global leaders club :</b></p> <ul style="list-style-type: none"> <li>✓ What role for startups in upping India's global role in the sector?</li> <li>✓ How could corporate/startup partnerships contribute more?</li> <li>✓ What additional policies are needed?</li> </ul>
12:30 - 13:30	<b><i>Buffet lunch</i></b>
13:30 – 14:45	<p><b><i>Government/Corporates/Startups synergies for harnessing the power of AI</i></b></p> <ul style="list-style-type: none"> <li>✓ How government programs and corporate actions can combine more effectively to fully use the capabilities of AI towards Digital India?</li> <li>✓ What key focus areas for an expanded access to – and use of – AI?</li> <li>✓ With the government prioritizing the adoption of AI and ML, big data, IoT, robotics, blockchain what kind of opportunities for Deep Tech startups to develop their innovations?</li> </ul>
13 :30 – 14 :45 <b>Brainstorming Sign-up</b>	<p><b><u><i>Ahead of the curve</i></u></b></p> <p><b><i>Femtech as a next Big Thing?</i></b></p> <p>Femtech is a fast emerging sector in India as well as in many other countries, with an accelerating expansion over the last few years. The global Femtech market is expected to be worth 50 billion dollars by 2025. Indian startups in the sector are growing at a 17% pace and the rate of expansion is the same or even higher in some other countries, with women health and wellness driving the sector's growth.</p> <ul style="list-style-type: none"> <li>✓ What challenges do FemTech startup have to face in developing their activities? How to address the impact of still existing social and cultural taboos or of a male-dominated investment ecosystem on the development potential of the sector?</li> <li>✓ How could FemTech startups disrupt the whole healthcare sector in the coming years by bringing capital and talent to fulfill unmet needs?</li> <li>✓ With cyber threats ever more acute, how can FemTech startups address the challenge of data protection given the very private nature of the data they collect and use for their services?</li> </ul>
15:00 - 16:10	<b><i>What a changing VC landscape could mean for startup funding</i></b>

	<ul style="list-style-type: none"> <li>✓ Is the decrease in funding from global US VCs creating new opportunities for involvement from VCs and LPs from Europe, the Gulf countries, Japan, Korea, or Singapore?</li> <li>✓ Global VCs and LPs are considered to still have a lot of dry powder at their disposal. Could we see a a lot of investment money being released in the period ahead, given the continuing developments in domains such as AI, IoT, blockchain, Big Data?</li> <li>✓ While seed funding has remained quite active, late-stage funding has declined substantially. How long will this trend continue?</li> <li>✓ The VC business has always been a cyclical one? How long will this cycle last? Could we see the next cycle bringing the industry FemTech companies disrupt the back to the levels of 2021 or even higher?</li> </ul>
15:00 - 16:10	<p><b><i>Delivering the “right” IP ecosystem for a would-be innovation superpower</i></b></p> <p>While the government has taken several measures to strengthen and expand IP protection, such as creating a Cell for IPR Promotion and Management, many of these measures have yet to come into force and a number of lacunas subsist that need to be addressed. And IP protection remain a concern for MNCs establishing operations in India and for startups not always well equipped to protect and monetize the IP they create.</p> <ul style="list-style-type: none"> <li>✓ What are the next steps to establish an IP framework up to the highest international standards?</li> <li>✓ What measures to a full-fledged, efficient, faster enforcement of IP protection rules?</li> <li>✓ How to better equip innovative startups to assess, protect and monetize the IP they create?</li> </ul>
15 :00 – 16 :10 <b>Brainstorming Sign-up</b>	<p><b><u>Ahead of the curve</u></b></p> <p><b><i>Joining – and being a winner – in the global chips race</i></b></p> <p>While a great number of chips produced by global manufacturers are being designed in India, the country has been so far absent from the club of global players in the strategic semiconductors industry. A situation that the government is now aiming to change with a slew of initiatives and incentives to try to boost the development of a strong semiconductor design and manufacturing ecosystem.</p> <ul style="list-style-type: none"> <li>✓ Are the incentives and policies implemented by the government the right response to the challenges involved in creating a strong national semiconductor ecosystem?</li> <li>✓ What role can the increasing number of startups involved in fabless and fablab chips play alongside MNCs and Indian corporations?</li> </ul>

	<ul style="list-style-type: none"> <li>✓ What would be the most appropriate strategy to make of India a significant player in the chips race, playing on the country's assets and mitigating the existing or structural weaknesses?</li> </ul>
16:20 - 17:30	<p><b><i>Meet the disrupters</i></b></p> <p>Selected, highly innovative, startup founders present their company, highlighting the transformational impact of what they are creating.</p>
17:40 - 19:00	<p><b><i>How Innovation in the next five years will differ from what it was in the last five years: Getting ready for it</i></b></p> <ul style="list-style-type: none"> <li>✓ What role can Quantum computing play in supporting and accelerating the innovation process?</li> <li>✓ Will technology innovation be increasingly geared towards creating a cleaner, safer, and more inclusive world? What implications for startups and for funding?</li> <li>✓ The increasing impact of the regulatory globalization trend on how technology innovation is evolving</li> <li>✓ Sustaining innovation in tight financial conditions: Towards a greater emphasis on frugal innovation ("Jugaad")</li> <li>✓ .....</li> </ul>
19 :00 – 19 :15	<b><i>Connecting the dots</i></b>
19:15 - 20:00	<b><i>Farewell drinks</i></b>